

# SubAla's Meet the GCs Expo

February 26, 2020 • 4:30-7:30PM • Regions Field

Introduce your company to General Contractors from all over the southeast! This event will be set up like a trade show; attendees will walk around and network with all the General Contractors and Industry exhibitors.

Included will be an open bar, appetizers & soft drinks.

## 2020 Sponsorship Opportunities

This event is made possible through the constant support given by general contractors, subcontractors and vendors.

### **Bar and Beverage Sponsor (1 available) \$2,000**

Sponsor will have company logo exhibited on all bars at the event, cocktail napkins, Jumbo Tron, brochure and marketing material.

### **Brochure Sponsor (1 available) \$400**

Sponsor will have company logo exhibited on all pages of the brochure handed out at the event. Logo will also be shown on Jumbo Tron and all marketing material.

### **Equipment Display Sponsor (8 available) \$350**

Sponsor can display rent-able equipment at the entrance of the event. Equipment can be cranes, trucks, lifts, etc. All attendees will see the equipment as they walk into the Expo.

### **Food Sponsor (2 available) \$1,500**

Sponsor will have company logo exhibited along the appetizer buffet table, jumbo tron, brochure and marketing material.

### **Name Tag Sponsor (1 available) \$500**

Sponsor will have company logo displayed on all attendee name tags, jumbo tron, brochure and marketing material.

### **Photography Sponsor (1 available) \$350**

Sponsor will have company logo displayed on jumbo tron during event, brochure, marketing material and social media recognition.

### **PowerPoint Display Sponsor (1 available) \$500**

Sponsor will have company logo at the bottom of each rotating slide during the event. The PowerPoint is played on the TV's in the room and the jumbo tron. Sponsor will also receive company recognition in brochure, marketing material and social media posts.

### **Primary Event Sponsor (1 available) \$2,500**

Sponsor will be recognized in welcome banner and check-in signage. Company logo will be exhibited on welcome bags, brochure, jumbo tron, marketing material and social media recognition. Sponsor will also have an exhibition booth.

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Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please email form and company logo (JPEG or PNG) to [Jennifer@subala.org](mailto:Jennifer@subala.org) by **February 1, 2020****

**Make checks payable to SubAla, P.O. Box 381236, Birmingham, AL 35238 or**

**call the office with credit card information 205-981-0086**